



GPDRR 2022 Campaign Toolkit

#ResilienceForAll

Putting Persons with Disabilities at the
Center of Disaster Risk Governance

Version 3
May 13, 2022



GLOBAL PLATFORM FOR
DISASTER RISK REDUCTION



INDONESIA
23-28 MAY 2022

#ResilienceForAll



What's in this toolkit



This toolkit aims to support the promotion of disability inclusion at the **7th Session of the Global Platform for Disaster Risk Reduction (GPDRR)** held in Bali, Indonesia, on 23-28 May 2022.

This toolkit can be used by the disability-inclusion stakeholders participating in the platform, including the members and partners of the DiDRR Consortium and the Organisations of Persons with Disabilities (OPDs).

This toolkit provides general guides for our **#ResilienceForAll** campaign, including the **key messages** and **social media templates**. Feel free to use and adjust the content of this toolkit to fit your organisation's campaign.

Our overall communication goals for this event include:

- **to influence** the GPDRR 2022 outcomes;
- **to ensure** that disability-inclusive disaster risk reduction (DRR) is featured and included in conversations, outcome documents, and social media feeds from the event.

Download our social media card templates

[Instagram and Twitter Post \(1080 x 1080 px\)](#)

[Instagram Story \(1080 x 1920 px\)](#)

[Website, LinkedIn, Facebook \(1920 x 1080 px\)](#)

[Photos \(please add credit to DiDRR Consortium\)](#)



GPDRR 2022 overview

The overall theme of the GP2022 is:

**From Risk to Resilience:
Towards Sustainable Development for
All in a COVID-19 Transformed World**



Main themes

Strengthening disaster risk governance to address systemic risk

Social and economic recovery from COVID-19 for all

Financing for DRR and risk-informed investments and development

Cross-cutting themes:

Stocktaking and accelerating progress in achieving the goal and targets of the Sendai Framework

Leave no one behind - investing in local action and empowering the most at-risk

Accelerating and integrating disaster risk management to sustainable development and climate action

The GP2022 agenda will be guided by the Sendai Framework, in particular its goal, four priorities for action and seven global targets, as well as the key priorities identified in the GP2019 Co-Chairs' Summary and Regional Platform meetings that take place in 2021.

The agenda is expected to encompass the following four aspects:

- Review Sendai Framework implementation progress, identify key areas of progress and success and areas where concerted attention is needed, as well as strengthen commitments to accelerating its implementation, including in special country contexts.
- Take stock of the implementation of national and local strategies and plans for disaster risk reduction, taking into account the risks and impacts of COVID-19 and other disasters, in synergy with the 2030 Agenda for Sustainable Development and other global policy processes, programmes of action and conference outcomes, including the Paris Agreement on Climate Change.
- Strengthen existing, and forge new, networks and partnerships at international, national, and local levels, sharing practice and knowledge on disaster risk-informed policies, programmes and investments, including on development, climate issues, and health emergency risk management issues; and
- Promote the integration of disaster risk management within and across relevant sectors.

To read the full GPDRR 2022 Concept Note, go to: <https://globalplatform.undrr.org/programme/key-documents>

Disability-inclusion stakeholders involved



Funding



Participation of the DiDRR Consortium and its partners, including the Organisations of Persons with Disabilities (OPDs) at the GP2022 is supported by the German Federal Foreign Office and the German Federal Ministry of Economic Cooperation and Development.



Join our events (Bali UTC+8)



See the official [GP2022 Website Agenda](#)

*events with speakers with disabilities

23 May	24 May	25 May	26 May	27 May
Preparatory days Constituency Session: Disability (IDA) 14:00 - 15:30	Innovation Platform	Innovation Platform TS 7. Diversity in DRR leadership* Speaker: Elham Youssefian 13:00 - 14:30 Learning Lab Adopting SFDRR and IASC and HIS (ASB) 13:30 - 15:00 Ignite Stage Lessons learned from a long-term intervention on DiDRR in Bangladesh (CBM) 14:30 Side Event Inclusive local actions towards effective disaster risk reduction and leave no one behind (CDD) 15:15 - 16:45 TS 15: Early Warning and Early Action* Speaker: Sainimili Tawake 17:30 - 19:00 Sasakawa Awards Traditional dance performance of artists with disabilities 19:30 - 20:30	Innovation Platform HLD3. Learning from COVID-19: Social and Economic Recovery for All* Speaker: Pratima Gurung 09:00 - 10:30 Side Event Accelerating disability inclusion in disaster risk reduction (CBM) 18:45 - 20:45	Innovation Platform TS8. Leave No One Behind Empowering the Most at-Risk Through Social Protection* Speaker: Ms Corazon Clarin 11:15 - 12:45 Side Event Anticipating and acting early (CBM) 14:00 - 15:30 TS 16: Transformative Financing Options to Build Resilience* Speaker: Walton Alfonso Webson 14:15 - 15:45

Event descriptions



We will organise **7 events** at the GP2022, on-site in Bali.

GP2022 will take place at the Bali Nusa Dua Convention Center (BNDCC) and at the Bali International Convention Centre (BICC) in Bali, Indonesia. Both conference facilities are located in the Nusa Dua area, about 10 kilometers away from the Bali Ngurah Rai International Airport, also known as Denpasar International Airport, and around 10 minutes from the exit of Bali Mandara highway.

Bali Nusa Dua Convention Center (BNDCC)

Kawasan Terpadu ITDC NW/1
Nusa Dua, Bali 80363
Indonesia
Telephone: +62.361.773000
E-mail address: events@baliconventioncenter.com
www.baliconventioncenter.com

Bali International Convention Centre (BICC)

Kawasan Pariwisata Nusa Dua
BTDC Lot N-3
Nusa Dua, Bali 80363
Indonesia
Telephone: +62.361.771906
E-mail address: bicc.bali@westin.com
www.baliconvention.com

1 Pre-conference

Constituency Session: Disability

- **Lead organiser:** International Disability Alliance (IDA)
- **Schedule:** 23 May 2022, 14:00 - 15:30 (Bali time)
- **Location:** BNDCC, Surabaya Room

2 Ignite Stage

Lessons learned from a long-term intervention on disability-inclusive DRR in rural communities in Bangladesh

- **Lead organiser:** Christoffel-Blindenmission e.V (CBM)
- **Schedule:** 25 May 2022, 14:30 (Bali time)
- **Location:** Bali Nusa Dua Convention Center (BNDCC)
- **Speakers:** Oliver Neuschaefer (CBM)

Innovative practices and lessons learned on disability-inclusive disaster risk reduction and disability-inclusive climate change adaptation from around the globe

- **Lead organiser:** Christoffel-Blindenmission e.V (CBM) in partnership with the International Disability Alliance (IDA) and the Disability-inclusive DRR Network (DiDRRN)
 - **Schedule:** 24-27 May 2022 (4 days)
 - **Location:** Bali Nusa Dua Convention Center (Taman Jepun and Pecatu Hall)
 - **Exhibition materials:**
 - videos, photo galleries, PowerPoint presentations, and virtual flyers/posters.
-

Inclusive local actions towards effective disaster risk reduction and leave no one behind: accelerating the implementation of Dhaka Declaration and other inspiring initiatives

- **Organising entity:** Ministry of Disaster Management and Relief (MoDMR), Government of Bangladesh in collaboration with JICA Bangladesh and UNDP
- **Schedule:** 25 May 2022, 15:15 - 16:45 (Bali Time)
- **Location:** Bali Nusa Dua Convention Center (BNDCC)
- **Moderator:** Global Expert on Disability inclusive Disaster Risk Management (DiDRM), Climate Change, Autism and Mental Health
- **Panelists:**
 - Dr. Enamur Rahman MP, Hon'ble State Minister, Ministry of Disaster Management and Relief, Government of Bangladesh
 - Ms. Nogining Armelle Almerique, Chair of an OPD, Coordinating Unit of Associations of Persons with Disabilities (CUAPWD), Cameroon
 - Mr. Berton Panjaitan, the Head of Training Center, National Disaster Management Agency (NDMA), Government of Indonesia
 - Mr. Carlos Kaiser, Executive Director, ONG Inclusiva/ Latin America DiDRR Network, Chile

Accelerating disability inclusion in disaster risk reduction: good practices and lessons learnt by key stakeholders for resilient solutions

- **Lead organiser:** (1) Christoffel-Blindenmission e.V (CBM) in collaboration with (2) Global Network of Civil Society Organizations for Disaster Reduction (GNDR), (3) UNDRR, (4) DIDRR Research Initiative, University of Cape Town, South Africa, (5) Turkana Disability Network, Lokichogio Persons With Disabilities Organization, (6) Disaster Management Policy and Technology Center, Vietnam Disaster Management Authority, (7) Disability Inclusive DRRNetwork (DiDRRN).
- **Schedule:** 26 May 2022, 18:45 - 20:15 (Bali Time)
- **Location:** Bali Nusa Dua Convention Center (BNDCC)
- **Moderator:** Mr. Talal Waheed – Global Advisor Disability Inclusive DRR- CBM (with disability).
- **Chair:** Mr. Bui Quang Huy, Vice Director - Disaster Management Policy and Technology Center, Vietnam Disaster Management Authority, Ministry of Agriculture and Rural Development – Vietnam.
- **Panelist 1:** Mr. Emuria Kevin Columbus – Turkana Disability Network, Lokichogio Persons with Disabilities Organization, Kenya (a speaker with disability).
- **Panelist 2:** Ms. Shivangi Chavda, Snr. Regional Lead - Asia & Europe Global Network of Civil Society Organizations for Disaster Reduction.
- **Panelist 3:** Ms. Stefanie Dannenmann-Di Palma, External Relations Officer- United Nations Office for Disaster Risk Reduction (UNDRR).
- **Panelist 4:** Dr Shaun Grech, associate professor (honorary) at IDEA– the University of Cape Town, South Africa (a joint initiative of CBM at UCT).

6 Side Event

Anticipating and acting early - putting communities and creativity at the heart of our learning and exchange

- **Lead organiser:** CBM
- **Schedule:** 27 May 2022, 14:00 - 15:30 (Bali Time)
- **Link:** <https://globalplatform.undrr.org/conference-event/anticipating-and-acting-early-putting-communities-and-creativity-heart-our>

7 Learning Lab

Adopting SFDRR and IASC and HIS (Disability Inclusive Global Standard and Guideline) into national curriculum on Disability Inclusive Disaster Risk Reduction

- **Lead organiser:** ASB
- **Schedule:** 25 May 2022, 13:30 - 15:00 (Bali Time)
- **Location:** BNDCC

Events with speakers with disabilities



1

TS 7. Diversity in DRR leadership

Elham Youssefian, Inclusive Humanitarian Action and DRR Advisor,
International Disability Alliance (SEM Advisory Group Member)

25 May 2022

13:00 - 14:30 (Bali UTC+8)

<https://globalplatform.undrr.org/conference-event/diversity-disaster-risk-reduction-leadership>

2

TS 15: Early Warning and Early Action

Ms. Sainimili Tawake, Inclusive Development Advisor, Pacific Disability Forum

25 May 2022

17:30 - 19:00 (Bali UTC+8)

<https://globalplatform.undrr.org/conference-event/early-warning-and-early-action>

3

HLD3. Learning from COVID-19: Social and Economic Recovery for All

Pratima Gurung, activist for the rights of Indigenous peoples and women with disabilities in Nepal and Asia

Indigenous Persons with Disabilities Global Network and Nepal
Indigenous Disabled Association

26 May 2022

09:00 - 10:30 (Bali UTC+8)

<https://globalplatform.undrr.org/conference-event/learning-covid-19-social-and-economic-recovery-all>

4

TS8. Leave No One Behind Empowering the Most at Risk Through Social Protection

Ms Corazon Clarin, Cebu Disability-Inclusive Disaster Risk Reduction Network, Philippines (virtual participation)

27 May 2022

11:15 - 12:45 (Bali UTC+8)

<https://globalplatform.undrr.org/conference-event/leave-no-one-behind-empowering-most-risk-through-social-protection>

5

TS 16: Transformative Financing Options to Build Resilience

Walton Alfonso Webson, Permanent Representative of Antigua and Barbuda to the United Nations, chair of the Alliance for SIDS, Permanent Mission of Antigua and Barbuda to the United Nations, Antigua and Barbuda

27 May 2022

14:15 - 15:45 (Bali UTC+8)

<https://globalplatform.undrr.org/conference-event/transformative-financing-options-build-resilience>



Key messages

These key messages can be used to create content for the online and printed campaign materials. Feel free to adjust these texts to fit your campaign purposes. You can write these texts on your social media cards, image descriptions, captions, press release, etc.

Topics:

- a. COVID-19 and risk governance
- b. Disability-inclusive resilience and disaster governance
- c. Inclusive climate change adaptation

3 main key messages

- The one billion persons with disabilities are one group in our society that is most discriminated against. They were and still are being disproportionately affected by **COVID-19** and the lack of access to healthcare.
- Including the needs and voices of persons with disabilities at all stages of the **disaster risk reduction and management** process, and especially during planning and preparedness, can significantly reduce vulnerability, avoid losses, improve quality of life, and create multiple benefits - achieving a resilience dividend.
- How can we ensure the inclusion of persons with disabilities in **climate change adaptation**? (1) Create and strengthen relevant partnerships, (2) formalise advocacy groups where persons with disabilities are actively participating in climate change action, and (3) ensure that what we agree on at the international level is implemented and effective at the national levels.



a. COVID-19 and risk governance

- While COVID-19 has affected all countries, large and small, global North and global South, the impact of the pandemic has been felt differently by people within countries.
- The one billion persons with disabilities are one group in our society that is most discriminated against. They were and still are being **disproportionately affected by COVID-19 and the lack of access to healthcare**.
- Dangerous attitudes continue to emerge that people with disabilities **cannot contribute to the response to COVID-19**, make their own decisions and most worryingly, that their lives are not considered worth saving compared to others – in **direct contradiction to the UNCRPD** and all other human rights instruments.
- When **planning adaptive measures**, it is important to reach out to those who are most severely affected and are at higher risk to ensure that no one is left behind.
- The COVID-19 pandemic has **challenged the traditional understanding of risk** and disaster risk governance.
- COVID-19 has reinforced the call for **multi-sectoral and inclusive approaches** that consistently integrate disaster, climate, ecosystem, and multi-hazard risk management for strengthening the resilience of communities to ensure sustainable development and livelihood.

b. Disability-inclusive resilience and disaster governance (1)

- The **Sendai Framework** for Disaster Risk Reduction highlights the need for investing in the empowerment, leadership, and meaningful participation of persons with disabilities in DRR policymaking and practices.
- Disasters can affect everyone. However, individuals that belong to the most at-risk groups such as persons with disabilities face **higher risks and are disproportionately affected** due to a wide range of barriers, including stigma and discrimination.
- The often life-threatening impact on most at-risk groups can be attributed to the **absence of inclusive perspectives** in disaster management and humanitarian action.
- Persons with disabilities are invisible when it comes to community mapping or evacuation planning. They find it **harder to access shelters and safe spaces** due to environmental barriers or protection risks. They also **receive inadequate or inappropriate relief** and support when they suffer from the impacts of disaster.
- **Disproportionate negative outcomes** for persons with disabilities are something that **can be prevented** through disability-inclusive disaster risk reduction.
- **Including the needs and voices** of persons with disabilities **at all stages of the disaster management** process, and especially during planning and preparedness, can significantly reduce vulnerability, avoid losses, improve quality of life, and create multiple benefits - achieving a resilience dividend.

b. Disability-inclusive resilience and disaster governance (2)

- **Disaggregated data on disability is still missing.** Meanwhile, it is crucial to collect disaggregated data on disability to identify and address the gaps in inclusive disaster governance.
- **Evidence-based data** on persons with disabilities at the national and global levels are instrumental in **supporting DRR policymakers and practitioners** to address gaps and improve disability inclusion in disaster management programmes.
- The **integration of data on disability** into local early warning systems, contingency plans, and government preparedness and response activities will improve the efficacy of disaster governance.
- Inclusive and accessible early warning systems allow more people to take early action and save more lives.
- We need to **strengthen multi-stakeholder partnerships** to build sustainable resilience at the community and household levels.
- **Persons with disabilities can lead and contribute** to the planning and implementation of disaster risk reduction programmes. Knowledge and leadership of persons with disabilities are essential in designing and implementing DRR plans, which are universal and relevant to all of society.
- **‘Nothing about us without us’** ensures that persons with disabilities and their representative organisations are actively involved in disaster risk reduction decision-making processes.

b. Disability-inclusive resilience and disaster governance (3)

- Inclusion is critical for **increasing the chances of survival** of all persons in emergency situations.
- Supporting the **locally-led disaster risk reduction** measures, especially through an inclusive mechanism that includes all communities, will accelerate the implementation of the Sendai Framework.
- Disability inclusion **in other sectors** such as health, socio-economic development, and livelihood is proven to have positive impacts on the resilience of persons with disabilities and their coping mechanism to withstand external shocks.

c. Inclusive climate change adaptation

- **Managing complex and interconnected risks**, such as climate change, disasters, and ecosystem degradation, represents some of the most pressing global challenges today.
- People who are culturally, economically, institutionally, politically, socially, or otherwise marginalized, such as persons with disabilities, are particularly **at risk of harm from the adverse effects of climate change** (United Nations High Commissioner for Human Rights, 2020).
- Eighty per cent of persons with disabilities live in low- and middle-income countries, many of which are highly **climate-vulnerable**. Persons with disabilities **face heightened protection risks and barriers to inclusion**. They are likely to have specific, additional needs related to disasters and climate change (UNHCR, IDMC, and IDA, 2021).
- The Intergovernmental Panel on Climate Change foresees that the **poorest people will continue to experience the worst effects of climate change** through lost income and livelihood opportunities, displacement, hunger and adverse impacts on their health (IPCC, 2018).
- So, **how can we ensure the inclusion of persons with disabilities?** (1) Create and strengthen relevant partnerships, (2) Formalise advocacy groups where persons with disabilities are actively participating in climate change action, and (3) Ensure that what we agree on at the international level is implemented and effective at the national levels.

Supporting data and references



- Over 1 billion people, or about 15% of the world's population, are persons with disabilities (WHO, 2020).
- People with disability are disproportionately affected during the COVID-19 pandemic which exposes them to three increased risks with devastating consequences – the risks of contracting COVID-19, developing severe symptoms of COVID-19 or dying from the disease, as well as having poorer health during and after the outbreak, whether or not they were infected with COVID-19 (WHO, 2020).
- Disaster risk reduction requires a multi-hazard approach and inclusive risk-informed decision-making based on the open exchange and dissemination of disaggregated data, including by sex, age and disability, as well as on easily accessible, up-to-date, comprehensible, science-based, non-sensitive risk information, complemented by traditional knowledge (Sendai Framework for DRR 2015-2030).
- Persons with disabilities and their organizations have a critical role to play at all stages of disaster risk reduction planning (UNDRR Strategic Framework 2022-2025).
- The immediate post-emergency phase and early reconstruction period should be driven by the “build back better” principles, stressing the opportunity to improve the quality of life of persons with disabilities through sound and inclusive investment and decision-making processes (CBM and DiDRRN).

Hashtags



Our main campaign hashtag in English is **#ResilienceForAll**.

The hashtag can be translated into relevant languages.

This hashtag is chosen to reflect the GP2022 main theme, especially to reflect our commitment to leave no one behind in the efforts of building resilience and reducing disaster risk.

Supporting hashtags

- #RisktoResilience
- #GPDRR2022
- #DisabilityInclusion
- #LeaveNoOneBehind

Tag / mention



All social media posts should tag or mention the following key stakeholders:



Instagram:

- DiDRRN: @didrrnetwork
- ASB: @asb_de | @asbindonesiaphillippines
- CBM: @cbmindeutschland
- IDA: @ida_crpd_forum
- MI: @malteserinternational
- Others:
 - Government partners, for example @bnpb_indonesia



Twitter:

- DiDRRN: @didrrn
- UNDRR: @UNDRR
- UNDRR Asia-Pacific: @UNDRR_AsiaPac
- ASB: @asb_de | @asb_idn | @asb_latam
- CBM: @CBM_Advocacy | @CBMworldwide
- CDD: @CDDBangladesh
- IDA: @IDA_CRPD_Forum
- MI: @MalteserInt
- Others:
 - Government partners, for example @BNPB_Indonesia

Facebook:

- [DiDRRN](#)
- [Arbeiter-Samariter-Bund](#)
- [ASB Indonesia and the Philippines](#)
- [ASB America Latina](#)
- [Christoffel-Blindenmission \(CBM\) | @cbm.international](#)
- [Centre for Disability in Development \(CDD\) Bangladesh](#)
- [International Disability Alliance](#)
- [Malteser International](#)

LinkedIn:

- [DiDRRN](#)
- [UNDRR](#)
- [Arbeiter-Samariter-Bund](#)
- [ASB Indonesia and the Philippines](#)
- [ASB America Latina](#)
- [Christoffel-Blindenmission \(CBM\) | CBM International](#)
- [Centre for Disability in Development \(CDD\) Bangladesh](#)
- [International Disability Alliance](#)
- [Malteser International](#)

The involved stakeholders are expected to support the campaign by engaging with the posts (like, share, comment, repost, retweet, and other relevant interactions).



Website links:

- DiDRRN: <https://www.didrrn.net/>
- UNDRR: <https://www.undrr.org/>
- GPDRR: <https://globalplatform.undrr.org/>
- ASB Deutschland: <https://www.asb.de/>
- ASB Indonesia and the Philippines: <http://www.asbindonesia.org/>
- ASB America Latina: <http://asb-latam.org/en/>
- Christoffel-Blindenmission (CBM): <https://www.cbm.de/> | <https://www.cbm.org/>
- Centre for Disability in Development (CDD) Bangladesh: <https://cdd.org.bd/>
- International Disability Alliance: <https://www.internationaldisabilityalliance.org/>
- Malteser International: <https://www.malteser-international.org/en.html>

If you plan to publish any GPDRR-related articles or resources on your website, please share the links with other DiDRR stakeholders so we can promote them.

Visibility items



GP2022 is paper smart. No flyers or single-use paper items will be permitted. Hence, we will focus on displaying virtual materials (videos, photos, flyers, posters, and presentations) that contain the key messages and co-branding of all stakeholders involved in this campaign.

However, we will provide some reusable merchandise that can be distributed to the visitors in our booth and used by the DiDRR partners and members, such as:

- USB flash drives
- Notebooks
- T-shirts
- Reusable straws
- Badges
- Emergency bags
- Earphones